TO ALL OF OUR COLLEAGUES & FRIENDS

1,313 CONCERTS WORLDWIDE
562 IN CARNEGIE HALL
3,455 CHORAL ENSEMBLES
777 GUEST CONDUCTORS

"The facts are, nothing is missing... the music making is world-class; the... setting is paradise; the venues are wonderful; the audience is at capacity and enthusiastic; and the convergence of all of these factors are without peer in the world of choral music making."


JOIN US for our 34th (2017) and 35th (2018) Seasons
www.midamerica-music.com
www.petertiboris.com
MAP STATS:

1,313 Concerts Worldwide
1020 Concerts in New York
562 Concerts in Carnegie Hall at Stern Auditorium
21 Concerts in Avery Fisher Hall at Lincoln Center
384 Concerts in Weill Recital Hall at Carnegie Hall
11 Concerts in Alice Tully Hall at Lincoln Center
151 Concerts at the Festival of the Aegean (Syros, Greece)
65 Concerts in Europe (Austria, Czech Republic, Germany, Great Britain, Italy, USSR/Russia, France)
87 World Premieres
20 US Premieres
96 NY Premieres
3,455 Choral Ensembles
777 Guest conductors
1,298 Guest soloists
168 Youth and Collegiate orchestras
143 Youth and Collegiate Bands, Jazz Bands and Wind Ensembles

FEBRUARY TO JULY, 2018, 35TH SEASON

Carnegie Hall, New York
Florence, Verona, Venice, and Lake Garda, Italy
Vienna and Salzburg, Austria
Paris, France (Premiere Season)
Hong Kong, Macau, and Beijing, China (Premiere Season)
14th Annual International Festival of the Aegean, Syros, Greece

Peter Tiboris, General Music Director
CHANGING LIVES ONE CONCERT AT A TIME
A SPECIAL ANNOUNCEMENT TO CHORAL MUSIC ORGANIZATIONS WHO ARE CONSIDERING
A MIDAMERICA PRODUCTIONS CARNEGIE HALL CONCERT FOR 2018......

OUR 35TH ANNIVERSARY SEASON......

Rewarding Loyalty

- The full five-day/four-night residency package price for MAP’s 2018 Carnegie Hall concerts, based on quad occupancy, is: $1449 per person.
- The five-day/four-night concert-only package for MAP’s 2018 Carnegie Hall concerts is: $849 per person.

If your ensemble has previously appeared with MAP, we would like to thank you for your loyalty by offering a $50 per person discount on our $1449, 2018, five-day/four-night residency package. This will apply up to a maximum of four previous appearances or $200 per person. For example:

FOR OUR CONCERTS IN 2018:

If your ensemble has previously appeared once, the package is: $1399.

If your ensemble has previously appeared twice, the package is: $1349.

If your ensemble previously appeared three times, the package is: $1299.

If your ensemble has previously appeared four times or more, the package is: $1249.

For further details or questions, please contact the Director of Program Development, James Redcay at: jredcay@midamerica-music.com, telephone: 212.239.0205, ext 223, or cell: 267.371.3683.
The statistics are staggering as we approach our 35th concert season, 1/3 of a century....

- 1313 concerts world-wide of which 562 have been in Carnegie Hall making MAP the most prolific producer of choral concerts in the history of Carnegie Hall going back to 1891;
- 384 chamber music concerts in Weill Recital Hall at Carnegie Hall;
- 18 concerts in Lincoln Center's David Geffen Hall;
- 11 concerts in Lincoln Center's Alice Tully Hall;
- 777 guest conductors most making their NY and Carnegie Hall debut;
- 1298 guest soloists;
- 210 concerts in Europe;
- 87 world premieres;
- 96 NY premieres;
- 20 US premieres;
- 3455 choral organizations of which hundreds have appeared more than once;
- 168 visiting orchestras;
- 143 wind ensembles and symphonic bands;
- More than 43,425 choral and instrumental artists have appeared in this historic venue----Carnegie Hall.

Having you as part of our 2018 Carnegie Hall Concert Season would be wonderful----we hope you will consider it.

Best regards,

Peter Tiboris

General Music Director
OUR COMPREHENSIVE, FIVE-DAY RESIDENCY PACKAGE COVERS ALL OF THE BELOW ITEMS:

1. **FOUR NIGHTS LODGING at the FOUR-STAR-GRAND HYATT - NEW YORK** at 42nd Street and Park Avenue, or similar, based on **quad occupancy**.* (Quad rooms denote two double beds/four people.) These prime mid-town hotels are an ideal base both for your concert preparation and sightseeing: with ample facilities and within convenient walking distance to Times Square & the Theatre District, Rockefeller Center, Macy’s, MoMA and the Empire State Building, along with adjacent subway line access.

   For those electing or assigned **triple occupancy*** (two beds/three people), the cost is an additional $305 per person, making the triple residency package $1754 per person. For those electing or assigned **double occupancy** (two beds/two people* or one double bed/two people), the cost is an additional $609 per person, making the double residency package $2058 per person. For those persons staying in **single occupancy**, the cost is an additional $1130 per person, making the single residency package $2579 per person.

   If accommodation other than quad occupancy is required due to the configuration of males/females in your group (i.e., if the numbers of males and the number of females are not each divisible by four), additional room costs are to be borne by your organization.

   **EXTRA NIGHT(S):** Quotes (applicable for entire groups only) are given only by request. Requests for additional nights must be made by the second deposit date (see Payment Schedule below). Extra nights are subject to availability and must be approved in writing by MidAmerica Productions and Tzell Travel. Requests for extra nights for individuals cannot be accommodated through MidAmerica and Tzell and must be done on an individual basis, on own.

   **Additional visitors** (performers and non-performers) can be added until your rooming grid is due, as long as space remains in the hotel and, if you’re flying, seats remain on your flight. **Please see “Important Information Regarding Air Travel to New York” below.**

2. **COMPLETE, EXTENSIVE PROFESSIONAL ARTISTIC DEVELOPMENT AND ADMINISTRATION** of your performance in New York City, including: venue, conductor, soloists, orchestra engagement and management; labor and personnel at the hall, including ushers, stage crew, house managers, etc.; official “Playbill” preparation and printing; publicity and audience development (flyers, posters, press releases, etc.); schedules; protocol; rehearsal site and accompanist arrangements; backstage management; security passes; and day-to-day concert- and residency-related matters in the months leading up to your performance. In addition, MidAmerica provides assistance with pre-concert preparation (rehearsal notes, pre-concert recording evaluations, and on-site conductor visits for select programs). During the five-day residency itself, MidAmerica staff are personally on-site to manage all concert-related activities.

3. **PROFESSIONAL TRAVEL MANAGEMENT** during your stay in the hotel, including arrival and departure hosts and in-hotel assistance by Tzell Travel & Tours of New York. (Please note that the Grand Hyatt group check-in is no earlier than 4 PM; check-out is by 11 AM.) Additionally, MidAmerica personnel are on hand to oversee all residency group arrivals and to conduct orientation and answer any questions.

4. **An exclusive POST-CONCERT CELEBRATION RECEPTION CRUISE** aboard the “Spirit of New York” or “Spirit of New Jersey” (or similar). All residency-package performers and non-performers are treated to a two-hour, “MidAmerica-only” sail featuring a spectacular view of the Statue of Liberty and the Manhattan skyline, with a buffet supper, music, and dancing. Two drink tickets will also be provided, extra drinks can be purchased on board. (Bus transportation will be provided to and from the boat.) [A limited number of guests may also be accommodated – please contact the MidAmerica production office for details regarding additional cruise tickets for non-residency guests.]
5. **A FREE LAND AND AIR PACKAGE FOR THE DIRECTOR** when there are 30 paying registrants. (#31 is free) ** When there are 60 paying registrants, the group receives a 2nd additional free land-only residency package (based on quads). For every sixty paying registrants then beyond the first 60, there is an additional free land-only residency package (based on quads). **Free airfare for the Director applicable only if the group is flying to NYC through Tzell Travel. See "Important Information Regarding Air Travel to New York" below.

6. **All TIPS, GRATUITIES, and BAGGAGE HANDLING at the hotel** (one bag per person only).
   (At the Grand Hyatt only, groups arriving before their rooms are ready, or who depart after the 11 AM official check-out, will need to store their luggage with the bell desk and pay a storage fee of $4 per item. This charge is payable directly to the bell desk.)
   *NOTE: If at any time, the City or State of New York levies an additional visitors’ tax, this tax, upon presentation of documentation, will become the responsibility of the incoming ensemble and will be added to the residency package cost. These costs (when levied) are beyond the control of the travel agent and **MidAmerica Productions**.

7. **All REHEARSAL- AND CONCERT-RELATED BUS TRANSPORTATION** within the City of New York.

8. For each full concert residency package participant, an 8 ½ x 11” REPLICA OF THE GIANT MARQUEE POSTER which announces your concert at Carnegie Hall.

9. Each ensemble will receive one “on-stage” ENSEMBLE PHOTOGRAPH commemorating their Carnegie Hall appearance.

10. All non-performers who take the full Concert Residency Package will receive a COMPLIMENTARY TICKET to your concert, in the best seats in the house (Parquet/Main Level); This is in addition to all other residency package items (cruise and busses as described), and the opportunity to attend any and all rehearsals, including the closed dress rehearsal at Carnegie Hall.

12. **MACY’S DISCOUNT COUPON** – provided to each performance package participant, with each coupon redeemable at MACY’S NYC (34th Street and Broadway), the world’s LARGEST department store.

13. **A MONEY-SAVING DISCOUNTS** for each package-paying person for varied restaurants near the hotel, the Theater District, and Carnegie Hall.

14. If you are a visiting symphony orchestra, wind ensemble, or band, the responsibility of renting the instruments is yours. The cost of such rental can be gotten through our office as we have done business directly with Manhattan Percussion. If more than one instrumental ensemble is performing on your concert, the rental cost can be divided equally.

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**A one-microphone archival recording can be made by MAP by Carnegie Hall production department. The cost for the recording is $2850 (which is not part of this package). Before this can be done, a contract waiver must be signed by your purchasing organization. A video recording of your performance is also possible but the cost is $3890 for a one-camera, one microphone recording and this, also, is not part of the residency package. Here, too, a waiver must be signed by your organization.**

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The Full Concert Residency Package Price quoted is fixed and firm. Only three conditions can affect this package price:

- When unexpected and additional taxes are added to the program as noted in Item 6;
- When a group does not adhere to the payment deadlines (late penalties can be assigned);
- Force majeure.

The Residency Package is provided and managed by Tzell Travel, Inc., at the request of MidAmerica Productions. Tzell Travel, Inc. has provided the land package for MidAmerica Productions since 1983, 30+ years.

**PLEASE DIRECT ALL INQUIRIES REGARDING THE CONCERT RESIDENCY LAND AND AIR PACKAGE TO MIDAMERICA PRODUCTIONS, Joyce Howard-Brazel, jhoward@midamerica-music.com.**

MidAmerica Productions, Inc. • 39 Broadway, Suite 3600 (36th FL) • New York, NY 10006
Tel: (212) 239-0205 • Fax: (212) 563-5587 • www.midamerica-music.com
PLEASE NOTE THE FOLLOWING:

1) At the time of the initial deposit, ensembles will inform MidAmerica whether they opt for the “full residency” $1449 package or “performance-only” $849 package. These two package options are on a “whole-group” basis, meaning that all participants in the ensemble will take either the full residency package, OR the performance package. For additional information on the $849 per person “performance-only” residency package, please visit our website at www.midamerica-music.com, or contact Director of Account Operations Joyce Howard-Brazel at jhoward@midamerica-music.com or call 212-239-0205 ext. 219.

2) Once registered, the entire group status is set as either “full-residency” or “performance-only.” There can be no changing between “full residency” or “performance-only” status after initial registration, nor individual exceptions within groups. Affiliated non-performers and chaperones who plan to officially register as such with their group must take the same package option as their ensemble.

3) MidAmerica encourages participants to take advantage of New York’s unparalleled cultural life. However, until you have received the confirmed rehearsal schedule from MidAmerica Productions, please do not book non-refundable tickets for any activities (shows, tours, etc.). MidAmerica cannot be responsible for schedule conflicts or losses which may arise from pre-booking such tickets. Generally, evenings are free during the residency; these are the best time to book Broadway show tickets, except on the concert day.

** IMPORTANT INFORMATION REGARDING AIR TRAVEL TO NEW YORK **

Transportation to and from New York is NOT included in the full Concert Residency Package.

GROUPS TAKING THE FULL CONCERT RESIDENCY PACKAGE WHO WISH TO FLY TO NEW YORK HAVE THE OPTION OF MAKING AIR TRAVEL ARRANGEMENTS THROUGH MIDAMERICA PRODUCTIONS, who will request such arrangements with TZELE TRAVEL AND TOURS.

Tzell Travel has demonstrated its ability to provide incoming groups with excellent service as well as extraordinarily low, protected, and confirmed air fares months in advance of travel. For this reason, MidAmerica Productions has an exclusive agreement with Tzell Travel to handle the air package arrangements on behalf of visiting ensembles who elect to fly.

All airfares are booked on major commercial carriers. Charters are not used. Air costs will be quoted on an individual group basis and will be firm if deposited on by the published date. The fixed and firm air price quoted to you by MidAmerica/Tzell Travel is unaffected by subsequent changes in published air fares. Any cost increase imposed by the government or the airlines (e.g., a fuel surcharge and/or taxes) will be passed on to the ensemble.

Above the quoted air fare, there will be a $25 per ticket handling/service fee charged at the time of the “Final Invoice.” Also, there is an additional cost of $69 for each person for the round-trip chartered bus coach transportation from the airport upon your arrival, and back to the airport upon your departure. Further, a Tzell Travel representative will meet you at baggage claim to escort you to the waiting bus. Upon departure, a Tzell Travel representative will facilitate your bus transfer back to the airport.

Participants (performers and non-performers) can be added up to the rooming grid due date (see page 8), so long as seats are available on the flight. However, there can be no guarantee that people joining at a later date will receive the same airfare as that obtained for the original registrants.

If you are purchasing your own air tickets, please do NOT purchase anything without getting a “go ahead” from MidAmerica Productions.

SHOULD YOU WISH TO EXPLORE SECURING A COMPETITIVE GROUP QUOTE ON YOUR OWN, PLEASE CONTACT MIDAMERICA PRODUCTIONS FOR COMPETITIVE BID PARAMETERS.

As always, individual travellers may use their Frequent Flyer mileage to book tickets on their own.

Please note that the Grand Hyatt, Barclay InterContinental, Sheraton, and Hilton hotels are union hotels. It is impermissible and against union rules for groups using these facilities to bring in group food deliveries from the outside. Groups that violate this rule are liable for union fines which are sanctioned by the City of New York. Such fines are a serious union matter and, if imposed, are the responsibility of the offending groups and must be paid by credit card prior to your departure.
ROOM GRID:

For information on BALANCE DUE:

INVOICE FOR THE FLIGHT LIST:

SECURITY LIST:

ROOMING LIST:

Also, any requests for extra night extensions * for groups only must be made in advance and are subject to availability. (See #1, above.) **All extensions must be approved in writing** by MidAmerica Productions and Tzell Travel.

ROOM GRID:

This indicates how many rooms will be required by your group, based upon number of people divisible by quad, triple, double, and single occupancy. (Please use the form which you will receive from MidAmerica.)

*Also, any requests for extra night extensions (for groups only) must be made in advance and are subject to availability. (See #1, above.)

**Please E-mail all lists by the requested due date to: Joyce Howard-Brazel, VP/Director of Account Operations; MidAmerica Productions at jhoward@midamerica-music.com.

INVOICE FOR THE BALANCE DUE:

This will be based on the rooming list (plus airfare, $69 per person roundtrip airport transfer, and service fee, if your group is flying through MidAmerica) and costs for extra nights if applicable.

***All deposits are non-refundable.** Also, groups can be cancelled by MidAmerica Productions with all deposits becoming non-refundable in the event that any part of this agreement is violated or abridged by Residency or Concert Only Package participants, including issues related to airfare requirements as arranged by Tzell Travel and Tours as described above. Non-refunded monies are non-transferable to the unpaid balance of the account; however, substitutions for cancelled persons are permissible.

If your concert should be cancelled by MidAmerica, all monies are completely and immediately refundable.

If the specified hall is unavailable for your performance due to “acts of God” (force majeure) or if the State or City of New York prohibits your concert from being held due to security reasons, MidAmerica Productions, Inc., reserves the right to move this concert to another concert location. This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law principles thereof. The parties consent to the jurisdiction of the courts of the State of New York with respect to any dispute arising out of this agreement.

Revised 6/8/2017. If you have already registered with a registration deposit, your original payment schedule remains in effect.
Important Funding Information For Ensembles Seeking Financial Assistance

Given your desire to perform in the most important concert hall in the world, one of the hurdles for most ensembles is the issue of fundraising. We often get asked what advice do we have, so, in this regard, we are offering the information below to those who wish to gain some added direction and ideas.

In order to make a Carnegie Hall concert appearance a reality for you and your performers, we would like to share with you some of the most successful fund raising projects that participants have found effective. This might be a useful starting point for you to find your own successful path to make this undertaking a reality.

First Step: Determine how much money you actually need to raise. If you ask the participants how much as an individual they are willing to commit towards the total cost of the trip, you can then determine how much is left to fundraise. Typically, some individuals can write a check for the entire amount, some will need some form of assistance, and a few may be unable to make any financial contribution. In determining these costs the first choice is, what type of land package and there are two for 2018: $1449 and $849. Read carefully what these two residency options include.

In meeting with their ensembles, directors often ask for volunteers who would be willing to organize the fund raising projects, collect the money, send payments, etc. Having just a couple of very supportive individuals who volunteer to “take charge” can yield amazing results.

Here are some popular fund raising ideas, submitted to us by directors who have come on our series which we are pleased to pass on to you:

** Hold a Raffle: **“We held a raffle for a trip to New York for two people (MidAmerica Land Package + transportation) to go with the group to New York and participate in the “behind-the-scenes” preparation for a Carnegie Hall concert; including rehearsals, a performance ticket, post-concert cruise, etc. We sold the tickets for $5: $2 per ticket went towards the cost of the two MidAmerica packages, and $3 went into the individual's account (who sold the ticket). We set a minimum of 1,200, enough to pay for the two trips, and a maximum of 1,400 tickets... to keep the odds at a minimum. When we reached 1,400 we held the drawing. There was great interest and excitement to have another raffle, but by the time of the drawing, we no longer needed the funds because all of our money had been raised. I have shared this with other directors and several of them have sold the tickets for $10, with a higher percentage going towards the individual. It’s up to you.” (Please check with your local officials regarding applicable laws in your state governing raffles.)
**Write Letters:** Some directors have suggested that their participants, including students and many adults, write letters (handwritten and personalized) to their grandparents, aunts and uncles, close family friends, godparents, etc., telling them they had opened a savings account called the “Carnegie Hall” account and were requesting a donation rather than any gifts for such occasions as birthdays, Christmas, Hanukkah, Valentine’s Day, etc. There have been many occasions of students’ grandparents writing a check for the entire amount and also ultimately travelling to New York to attend the concert.

In addition to an appeal to family members, individual performers have found success in writing letters to and making personal appearances at their churches, church choir, church social organization, civic organizations, neighborhood businesses, (especially the ones frequented by themselves, e.g., grocery store, drycleaners, service station, etc.), requesting donations ranging from $25-$150 and up.

**Unusual Business Endorsements:** As an example, one past choral participant owned a car wash business and offered to donate one day’s profit if the choir members would promote and pre-sell the tickets. The group sent out notices to the media because they thought this was a great idea and something very unusual, which led to a story by the local paper on the owner and the ensemble’s trip to New York to sing in Carnegie Hall. At the end of the story they included information on how the general public could find out more about the ensemble and make a contribution. This prompted several non-affiliated people to send in checks; the newspaper made a contribution as well. The business owner and ensemble also benefitted from the publicity. Additionally, other participants were inspired to be creative and explore what other unusual means could be used to raise funds, with some eventually incorporating their own work or business to fundraise.

Another example: Several singers who were in retail sales offered to pay a “finder’s fee” into the Carnegie Hall fund for any referrals generated from within the group. This led to many people referring new business to insurance agents, real estate agents, department store clerks, dry-cleaners, etc.

**“Change” for the Better:** Take an empty bottle-water jug, (the big 3-4-gallon size used in offices), and put a sign on it letting people know you’re raising money in order to perform in New York City. Have it available for people to drop in their loose change and watch it grow. It’s really amazing how quickly change adds up.

**“Not Your Ordinary Dinner Party”**: In one group, several individuals sent out invitations to their friends and neighbors inviting them to a ”Not Your Ordinary Dinner Party”. Each host had their own special cuisine offering. In the invitation, it was announced that the hosts were raising funds for themselves to go to New York to sing in the world-famous hall, and asked that each of their guests that evening make a donation toward the trip in the amount the guest would have normally spent if they had gone out for a nice dinner and an evening on the town. For some of the hosts, this brought in some significant funds. Even a few friends and neighbors who couldn’t attend sent money anyway because they thought it was for such a worthy cause.

**A Rummage Sale On A Grand Scale:** Everyone is familiar with rummage sales. A combined, multi-participant yard/garage sale can accomplish several simultaneous goals: to get people working together on a fun project for the common cause; to clean out garages, attics, storage rooms, etc.; and, of course, to raise money.

**Unsolicited Donations:** “Angels” and anonymous donors sometimes emerge after a group receives some publicity about their plans to perform at venerated Carnegie Hall or prestigious Lincoln Center.
We hope these ideas inspire you. You may decide to pick two or three group fundraisers that would earn big money, be unusual, get media and community attention, and benefit all who participated. You might discover that some people are very motivated to raise quite a bit in one fundraiser, while someone else might be excited about a different event and raise their money by that means.

It’s hard work, but it can be fun, especially if the goal is to not leave behind anyone who truly wants to go and who works hard to make that happen.

We still receive calls and emails from participants who came to Carnegie Hall through MidAmerica over the past 35 years; in fact, we now have many directors bringing groups who came themselves as students and who now want to introduce a new generation to the incomparable experience of performing in the world’s most storied concert hall. They stress repeatedly what a difference performing in Carnegie Hall has made in their lives. This is why we do what we do. We hope that you and your musicians may have that experience.

In the words of one past participant, “In the end, not one individual, who truly desired and worked to go to New York, was denied the opportunity. For everyone, it was an experience of a lifetime, and for many, it was a life-changing event.”

In addition to the above ideas, here are a few helpful fundraising web sites:

http://www.fundraisersuperstore.com/

https://doublethedonation.com/fundraising-ideas-for-schools/#dorm


http://www.signupgenius.com/school/school-fundraising-ideas.cfm

http://www.better-fundraising-ideas.com/school-fundraising.html

http://www.school-fundraisers.com/

http://www.abcfundraising.com/fundraising/church-fundraiser.htm

http://charity.lovetoknow.com/Church_Fund_Raising

Please let us know if we can help or support you in any way.